



Exciting News for 2007

You can't imagine how excited I was when a rep from a resin manufacturer walked in our front door this spring. They wanted us to try their new resin technology on our Real Solid American Hardwood mouldings.

We have spent the last 6 months **developing new finishes around this 21st Century Technology**, which resulted in the deepest, clearest, and richest finish I have ever seen.

This great new technology has allowed us to mix all of the finishes in house which gives us **Total Control** over our products. We manufacture only "Real Solid American Hardwoods Mouldings" **Made in USA.**

This new resin technology allows us to recreate centuries old dye stain technology which is proven to give a very clear, rich finish. These **Transparent Stains Enhance** the Beauty, Character and Integrity of the Real Solid American Hardwoods.

We are also using **New UV Blocking Technology** to protect against harmful UV rays from sunlight and fluorescent lights.

This new resin technology allows us to **offer our decorative ornamentation mouldings with Italian Gold or Silver finishes WITHOUT GESSO.**

What does this all mean? We are offering the deepest clearest natural wood finishes available. (No printed wood image mouldings over Gesso which has become so common in the industry today.) **Just True wood finishes, where the Beauty, Character and Integrity of Real Solid American Hardwoods radiate.**

To understand my passion for Real Solid American Hardwood Mouldings Made in USA look at our online catalog at www.bobvictors.com, and then share this **PASSION for the REAL THING** with your customer. Call us at 800-255-0535 for more details or to order new wall samples.

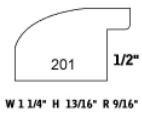


**Real Solid American Hardwoods
Made in USA**

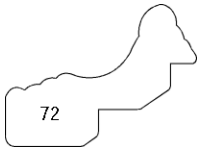
- No Finger Jointed**
- No Laminated Woods**
- No Gesso**
- Decorative ornamentation**
- Made from wood fiber with**
- Italian Gold or Silver finishes**
- That will not Chip**
- Real Wood Finishes**



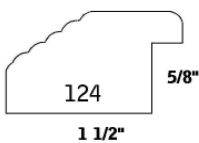
31-700 **Black Lacquer**
L. \$1.60 Chop \$2.45
Real Solid American Basswood
NO GESSO to chip



201-Chy
Real Solid American Cherry
L\$3.50 Chop \$5.50



72, **6 different finishes**
Real Solid American Ash
From L. \$ 2.45 Chop. \$3.70



124- **14 different finishes in Ash,**
Basswood, Real Cherry, &
Walnut: Ash L \$2.10
Chop \$3.50:

500- 1" x 1" cap in 7 finishes, **Decorative Ornamentation with Italian Gold or Silver or toned woods, and Black with gold or silver on top of the ornamentation** L \$3.65; C \$5.25

You Compare

- Current Suppliers
- Most likely**
- Finger Jointed,**
- Laminated**
- Gesso Covered wood**
- Printed wood looking finishes**
- Gold or Silver finishes over**
- Gesso**
- Ornamentation that can chip**
- Or Crack when cutting**

Compare
Current
Product/ Price

| | |
|---------------------------|---------|
| Finger-jointed/Gesso base | Y, N, ? |
| Made in America | Y, N. ? |
| Price L; | Chop |

| | |
|----------------------|---------|
| Printed Image Finish | Y, N ? |
| Finger-jointed/Gesso | Y, N, ? |
| Made in America | Y, N. ? |
| Price; L, | Chop |

| | |
|----------------------------------------------------------------|---------|
| Does the Beauty, Character, & Integrity of real wood radiate ? | |
| Made in America | Y, N. ? |
| Price; L | Chop |

| | |
|------------------------------------------------------------------------------------------|------|
| Do you have as big a choice of woods: Ash, Basswood, Real Cherry, & Walnut & 14 finishes | |
| Price; L | Chop |

| | |
|----------------------------------------------------|---------|
| Does your gold's & silvers have Gesso underlayment | Y, N, ? |
| Made in USA | Y, N, ? |

**Where is the true LASTING VALUE
Real Wood or engineered wood?**

We manufacture of over 450 different Real Solid American Hardwood Mouldings,

Made in USA
1100 SE Rice Rd
Topeka, Kansas 66605
1-800-255-0535